VASE NEWSLETTER

MADE IN BRISBANE

September 2015

Well, it has come and gone! The Melbourne Guitar Show was a great success. Thanks to all of you who dropped by the stand to meet us. Some of you will be receiving our VASE News for the first time since signing up at the show. As noted below, getting ready for the show spurred us on to get our Product Sheets completed and they may now be accessed and downloaded from the VASE web site. One of our on-stand artists, Butch Bellert is featured in our VIP (VASE Insider Profile) piece. We are busy filling orders and have been using our Facebook page to keep you up to date on progress, more about that in the Social Media column. Read on for our news then get busy and send us YOURS!

Guitar Show Wrap-Up

Greg Tschernez, Tim Gaze, Alan Bellert, Simon Hosford and Jake Dickinson on the VASE stand at the recent Melbourne Guitar Show

The Melbourne Guitar Show is over for this year and by all accounts it was a rousing success. 6000 or so folks made it through the doors and the fellows on the VASE stand were kept busy all weekend with interested visitors. Tim Gaze was kind enough to be one of the VASE Artists (along with Alan Bellert) and celebrated his birthday Saturday at the show. The Australian Musician who did a daily write up of the show gave Tim a couple of mentions, read all about it here .

The Guitar Show was back and VASE was back. Primo Guitarist Tim Gaze (above) was on the stand showing the crowds how it's done!

A Tonesetter 18 Combo or a Dynabass 200 Combo were prizes in a drawing held on the stand with Guitarist Alex Pavlis (pictured, above) the happy winner of the Tonesetter.

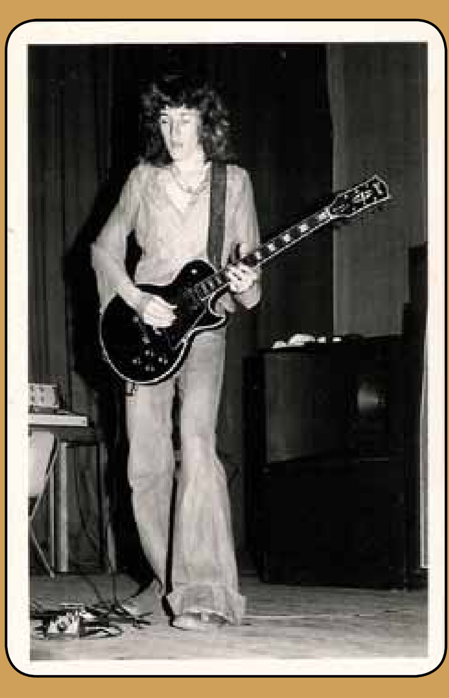
Web Site Update

Nothing like a deadline to get things done! In preparation for the Guitar Show, we decided to get all of our Product Sheets written and posted on the Web Site so that you could access them and download copies. Click here to download printable copies.

Alan "Butch" Bellert

VIP

VASE INSIDER PROFILE

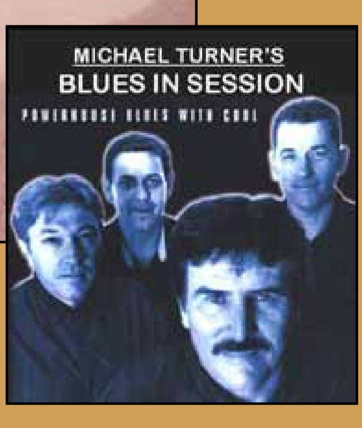


Born into a musical family, Butch says he was lucky to grow up listening to a rich and diverse range of music that helped shape his own unique style. He started at thirteen with his first local band and like most guitarists at the time was armed with Aussie gear, a Maton Firebird and a Vadis 60 watt amp.

Over the years he has played Rock, Blues, Punk, Swing, Country, and everything else in between. Butch has also been known to moonlight as a sideman for many bands and artists that have required an experienced guitarist that can just step in and complement any situation.

Going full circle with his gear of choice, Butch loves to strap on his locally made Kinman Blueprint Tele and as an avid endorsee of Vase Amps, his amplifier of choice is always the amazing little Tonesetter 18! Whether it's swinging with Dezzie D & the Stingrayz to classic 40s & 50s R&B, or blasting classic Rock and Blues with The Massive Fergusons, there will always be fun and fireworks.

Some of the bands you may have seen Butch in over the years include: Peter Gunn; The Potion; Blues in Session; Blues Potion; The Swing Thing, The Spring Hillbillies, The Fabulous Boogie Boys; Michael Turner's Blues in Session; Cat Butler's Joynt Venture; Big Kitty, The Story, Bakosfield and the Dirty Dukes.



Shown above is a band called GUNN which Alan was in back in the early 70s, check out what Ross the bass player is using! This was taken in Gympie where they did a free show in the park prior to playing at a dance that night. In the inset at right, an old BIS poster.

If you came by the VASE stand at the recent Melbourne Guitar Show, you may have met Butch. Along with Tim Gaze, Butch was one of our artists putting the VASE rigs through their paces. Thanks Butch!!

VIA

VASE IN ACTION

It is getting easier to catch VASE in Action with venues sporting permanent VASE installations, VASE making appearances with musicians around Australia (and beyond) and VASE at the many Music Festivals Australia is known for.

The recent Gympie Muster sported two VASE stages, the Muster Club and the Grove. The Muster, always a popular country event turned a little bit rock and roll with a wide variety of acts keeping folks entertained for four days at the end of August. Check out a couple of shots of the Muster at right.

sun surf soul Caloundra music festival 2-5 October 2015

If you missed The Muster or even if you were there and are ready for another great Festival, pencil in the Columdra Music Festival, where VASE will make another appearance Friday October 2nd through Monday October 5th. Click Here to see who's going to be there.

And a special shout out to our Production Company friends out there. Let us know where you are going to be and send info and pictures. We'll get the word out!

VASE in Social Media

Creativity Well Managing Director and Principal Consultant, Paul Holland, has had significant experience in the private and public sectors as an executive manager, company director, educator, business coach, media producer, and interaction designer. He is a musician, VASE Board Member, past and present VASE owner and keeps us up to date on Social Media.

So what's been plugged into the TSDX60 and 412 cab this month? Well the Maton Diesel 12 string is still out and has been joined by other acoustic brothers and sisters. A Martin 000-15, Fender Mandolin and my great uncle's 130 year-old violin. Anyone want to join me for 'Seven Sundays In A Row'?
At Left: Maton Mini 12 string Diesel Model, 130 year-old violin, Martin 000-15 and Fender Mandolin

Spring has sprung and even bass players are getting a little frisky. Time to crank up the amps to compete with sound of the Victas tearing up and down the back yards and footpaths of suburbia.

It must be mating season for VASE as well as our amps seems to be multiplying at an ever-growing rate. Exhibit 'A' is our Facebook page which last month highlighted our great presence at the Melbourne Guitar Show. We sent a highly knowledgeable and talented team down south and if anyone was in any doubt about how serious we are about Being Back they certainly aren't now.

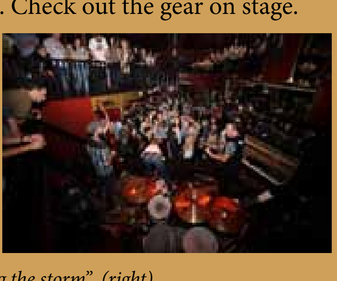
The VASE Team at the Melbourne Guitar Show

Some terrific video from the event as well. A real treat was to see and hear our own Tim Gaze playing with Jeff Lang. Watch it here!

Also down Melbourne way we caught up with our latest VASE endorsee, the talented Eva Kourtes. Welcome aboard Eva. Great to add exciting new talents to the VASE Family.

Eva Kourtes with the Tonesetter 18 Combo.

We continue to have growing profile in live music venues. Here are a couple of pics of the Empresarios at Lefty's in Brisbane. Check out the gear on stage.

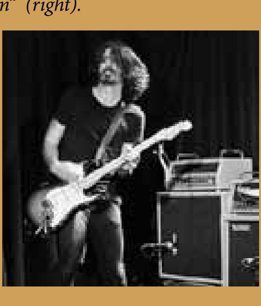


Lefty's stage: the "calm before the storm!" (left) and "during the storm" (right).

On the bench the output & main/power transformers installed

More evidence of our Tonesetters moving through production. All lovingly hand crafted of course.

And even further afield, Josh Murphy and his Berlin based Band Me have released some new tracks. Get on to their Facebook page to download https://www.facebook.com/metheband/timeline… Australian trip overdue guys!! VASE in Action!!



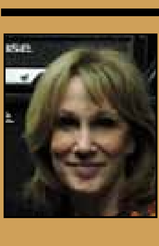
ME and Vase.

What gear do you use? Please share.
Keep your contributions coming in. I always put in a reminder that we can scan old slides and negatives if you have them. They will be returned along with digital copies for your archives. Have a rummage around and see what you can find. Polaroids were big in the 70s. There must be thousands of those instant snaps around as well.
Just contact me at hollandp@bigpond.net.au or send them to:
Paul Holland
PO Box 2612
Chermside Centre, Q 4032
I'll copy the pics and return to you. I'll also email you digital copies.
Cheers and rock on
Paul

The VASE Facebook page is: https://www.facebook.com/VASEAMPS
Check out our VASE TV channel on You Tube: https://www.youtube.com/user/vasetvau/
Follow us on Twitter at: http://twitter.com/#!/vaseamps
Our new Instagram presence: http://instagram.com/vaseamps
And now on Pinterest as well: http://www.pinterest.com/VASEamps/
For those from Planet Google, find us on Google+ at: https://plus.google.com/+VaseAu/posts
Let us know your thoughts direct on any of these channels or at info@vase.com.au

And finally...

Good VASE friend Greg Trennery put VASE on to young Eva Kourtes. We called on her when we were down for the Melbourne Guitar Show and will be bringing you more about her in future issues. In the interim, CLICK HERE for a taste!



That's a wrap for this month! Good catching up with you. If this is your first VASE News and you want to see what you may have missed, go the the VASE website (green button below) then go to the News Tab where you will find the last 6 years of VASE Newsletters. Happy reading! Till next month,
Carol

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