

August 2013

“Where words fail, music speaks.”

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That being the case, volumes were spoken recently at a gathering of musicians and fans of their music who came together with a common cause: to give support to a friend in need. Ron Delbridge and his battle with cancer was the rallying cause that brought the talented and generous group together. The outcome was very gratifying for all. Thanks to all who contributed and supported the event. Thanks, also, to John Willstead who stopped by for a chat and shared some of his history with us and the members of Elektrik Lemonade who also came in for a play. And, as always thanks to Paul Holland for keeping us briefed on the Social Media side of things. Hope you enjoy this month's newsletter.

Friends Lend a Hand

Well, if you weren't there you missed a very special evening. Besides great music and food, it was a reunion of the Brisbane music industry. Vic Kena did a bang up job of pulling the evening together and with his Australian Ukulele Show brought smiles to all attending. Don't miss a chance to see this group if you get a chance. Other musicians providing a great evening of varied music were Brendon Radford who kicked it all off, the Smoking Crawdads, the Dave Ritter Band, the Anchormen, the UK Bee Gees and Fogarty CCR.

The evening was recorded, so you may just get lucky and be able to see some of it. Watch VASE's Facebook site for more information.

Others contributing to the success of the event were the McGuire Hotels and Jimmy Considine, James Clark Tonepacer productions and crew, West End Music, Hugh Lawson who emceed the evening, Vic Kena and crew and Ronnie's family led by wife Mandy who kept everyone fed with delicious sandwiches and homemade chocolates.

Proceeds exceeding \$2500 were given to Ron and his family.

CONQUER THE 'C' WITH RONNIE D

6pm - Monday 19th August - \$10

A line up of great bands have joined the fight to help a close mate Ron through his battle with cancer.

6.30 Brendon Radford	8.30 The Australian ukulele
7.00 The Smoking Crawdads	9.00 The UK Bee Gees show
7.30 Dave Ritter band	9.30 Fogarty C C R
8.00 The Anchormen	10.00 The British blues band

all proceeds go to Ron Delbridge

The Calamvale hotel, cnr Compton & Beaudesort



VIP VASE INSIDERS PROFILE John Willstead

John Willstead is an award winning Australian musician and sound designer. As a musician, he is best known as a member of the iconic Brisbane band The Go-Betweens, in which he played bass guitar from 1987-1989, most notably on the album 16 Lovers Lane. As a sound designer he won Australian Film Institute awards for his work on The Beat Manifesto (1996), Vietnam Nurses (2005, as composer) and Rare Chicken Rescue (2008). He is employed as Study Area Coordinator, Music and Sound at Queensland University of Technology, Brisbane.



John Willstead, as well as staying immersed in the things he values, is in the business now of helping others do what he has done: make a living doing the things you love doing. His passions include music and film (and a singer/songwriter sweetheart and 8 year old daughter).

The award winning Australian musician and sound designer has had a broad and interesting career. In fact, that willingness to vary his experiences has been a key factor in his long and successful career.

An early view of John's flexibility was evidenced by his joining the feminist punk group Zero, (replacing bass player Catherine Hunt), then during his tenure with the band going through a name change (to Xero, then Xiro) as well as a genre evolution: segueing from punk into avant-pop. Subsequently John played in Sydney bands ranging from country (Tender Mercies) to pop (Machines that Walk). He was a member of Australian band The Go-Betweens from 1987 through 1989 touring Australia and overseas.

Not content to rest on his music laurels, he began to delve into film soundtracks. This interest broadened into study at the Australian Film, Television and Radio School in the early 90s and further work and awards for his sound work in films.

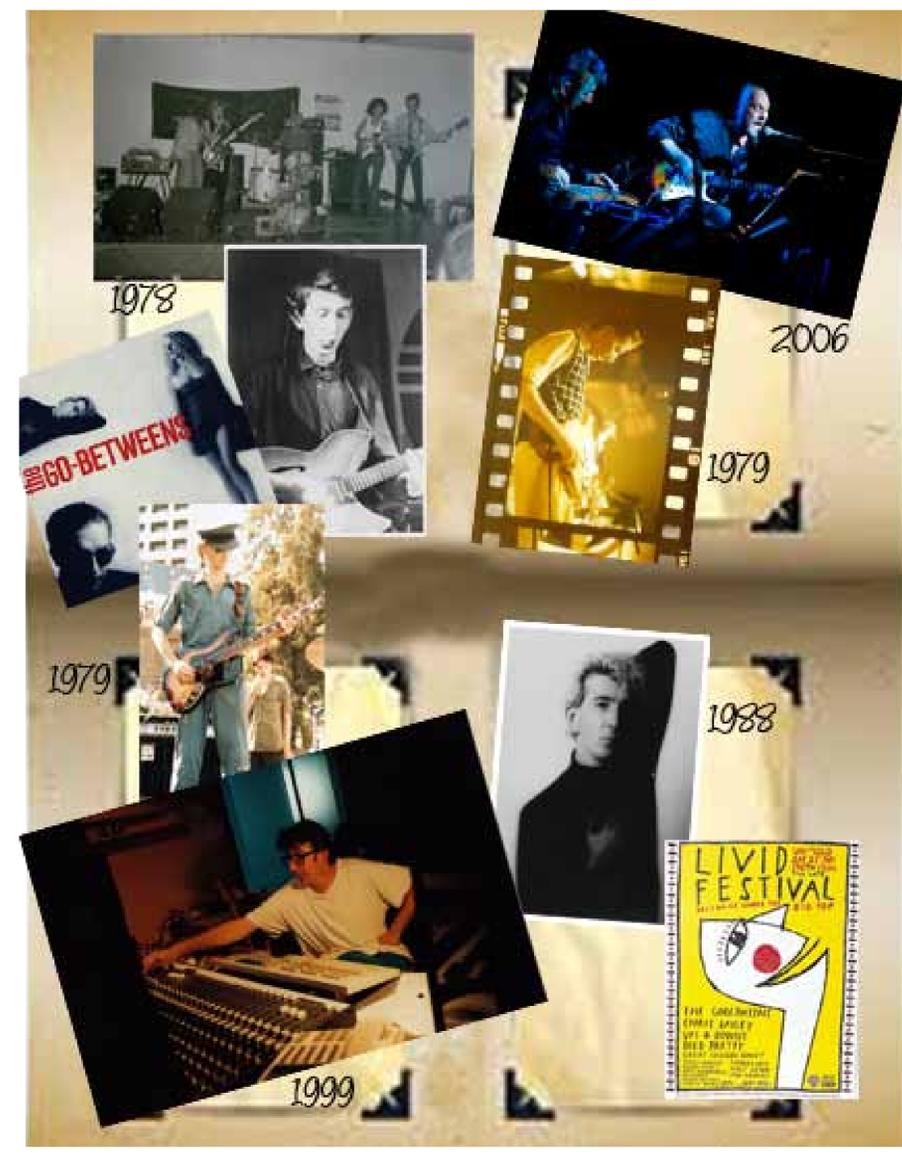
John began sharing his experiences in 2000 teaching at Griffith and later at Bond, SBIT and a number of private schools. His current position, as Study Area Coordinator in the Music and Sound Discipline in QUT's Creative Industry Faculty, puts him into contact with aspiring artists and performers - a position he obviously enjoys. He is truly one of those clever people who manage to make a living doing the things they love most. He also practices what he teaches, and is still making music, as guitarist in Brisbane 8-piece Halfway who are about to release their 4th album, Any Old Love, produced by Robert Forster.

Concurrently, John is researching a PHD thesis entitled *It's Not the Heat, It's the Humidity*, an investigation into whether or not (and how) where you live influences the music you make.

John is a long time VASE fan and was sorry to leave behind a second-hand Trendsetter when he travelled as a younger musician. He's just had a VASE reunion, however, and is the proud new owner of a VASE Trendsetter with a 2 x 12 speaker cabinet, covered in "Full Cream" vinyl and with "Vintage" speaker cloth.

John came by for a photo shoot with his new acquisition and brought in a great collection of old photographs and memorabilia.

Here's a bit of a trip down memory lane with John Willstead.

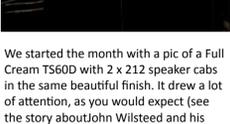


VASE in Social Media

Creativity Well Managing Director and Principal Consultant, Paul Holland (pictured below), has had significant experience in the private and public sectors as an executive manager, company director, educator, business coach, media producer, and interaction designer. He is a musician, VASE Board Member and keeps us up to date on Social Media.



The post that generated a lot of chatter this month was the benefit night for our great mate Ron Delbridge that is covered in detail elsewhere in this newsletter. I'm sure social media helped in spreading the news far and wide about this great event. Over 800 people directly saw that post.



We started the month with a pic of a Full Cream TS60D with 2 x 1212 speaker cabs in the same beautiful finish. It drew a lot of attention, as you would expect (see the story about John Willstead and his choice of rig).



Next post and pic was from Harry Brus with his bass rig. It also drew a lot of views and some very nice commentary. Having an artist of Harry's stature endorse our gear makes us very proud to be a fully Australian owned and operated design and manufacturing business (Kev and Tony take notice). Players like Harry know and expect quality and really can pick and choose whatever they want to play through. He and many other quality musicians of the past and present select VASE.

The diversity of our players was also highlighted in August with posts, pics and vids about and by the Kyle Cole band, Sex Face, Paura and Elektrik Lemonade.



Kyle Cole Band



Elektrik Lemonade

Check out the posts. Goes to show that VASE amplification is NOT just for rock and blues but can add dimensions of sound to any music type.

Don't forget we'd love to see your videos and pics from gigs and rehearsals. Use our page to share info with you friends and fan base.

And keep and eye out for more breaking VASE news ...

As usual we're looking for any old pics and vids you can send. Current performances are also great as is any conversational traffic about VASE in general.

Don't forget, we're able to scan any old slides or negatives as well and return the originals to you. Just contact me at hollandp@bigpond.net.au or send them to:

Paul Holland
PO Box 2612
Chermside Centre, Q 4032

I'll copy the pics and return to you. I'll also email you digital copies.

Don't forget to check out our new, great, revamped VASE webpage at www.vase.com.au

As I mention each month, we're still looking for your stories past and present that involve VASE amps.

The VASE Facebook page is: <http://www.facebook.com/pages/VASE/340145740765>

Follow us on Twitter at: <http://twitter.com/#!/vaseamps>

The VASE YouTube Channel is at <http://www.youtube.com/user/vaseamp>

Let us know your thoughts direct on FB and Twitter or at info@vase.com.au

Cheers

Paul

FEEDBACK

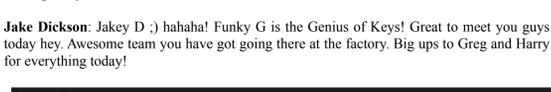


Heard from Jake Dickson of the group Elektrik Lemonade <http://elektriklemonade.com> and were happy to have them come for a visit. Check out their website; great sounding group!

Jake Dickson: Such a beautiful amp! Do you guys have a warehouse/office I can come talk to you in person and possibly play through one? We're touring pretty extensively these days (airlie beach/whitsunday reef fest this weekend. Big up's an keep up the good work fellas :) cheers!

Greg Tschernetz: Super busy today at VASE Head Office... Met with the boys from Elektrik Lemonade. Funky G (guitar) and Cheeky B (bass) came down for a visit to have a listen to our Trendsetter 60 Deluxe and our Dynabass Classic 1k. They were totally stoked... with what they heard and have subsequently decided to base their tones around our amps. So keep your eye on their gig guide and make sure you get down to see and hear them funkng out through their new rigs very soon!

Jake Dickson: Jakey D :) hahaha! Funky G is the Genius of Keys! Great to meet you guys today hey. Awesome team you have got going there at the factory. Big ups to Greg and Harry for everything today!



That's all for this month. Let us hear from you and like John Willstead and Jake and the Elektrik Lemonade group, plan to come by for a visit. If you are waiting for further information regarding our new release, we're still perfecting it and be assured, you'll be the first to hear when we're ready to announce!

Stay tuned!

Carol